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NOV- 5-93 FRI 15:49 VELCRO GROUP CORP. FAX NO. [redacted] P.01

FBI/00084564

VELCRO GROUP CORPORATION

DATE: November 5, 1993

FAX TRANSMITTAL FORM

TO: Dr. R. J. Skaer
COMPANY: The Company of Biologists Limited
FAX NO. [redacted]

FROM: Sari Ann Strasburg
General Counsel
COMPANY: Velcro Group Corp.
FAX NO. [redacted]

LENGTH OF DOCUMENT (this page) PLUS _____ PAGE(S)

RE: Trademark "Velcro"
FILE NO: 93130

Dear Dr. Skaer:

Thank you for your interest in our world famous trademark and trade name "Velcro". The Velcro companies expend much time and money protecting themselves from trademark infringement.

Therefore, we are unable to grant your request to use the name "Velcro" for your new gene. Such usage invariably dilutes the value of our name and mark, despite your belief that your use has no commercial value.

Good luck with your research.

Cordially,

VELCRO GROUP CORPORATION

Sari Ann Strasburg

Sari Ann Strasburg
General Counsel

SAS/s

TO BE COMPLETED BY FAX OPERATOR

DATE SENT: _____ TIME SENT: _____ OPERATOR: _____

IF THE ABOVE TRANSMITTAL IS NOT RECEIVED IN FULL, PLEASE CALL [redacted] EXT. 207

406 BROWN AVENUE, P.O. BOX 4806, MANCHESTER, NEW HAMPSHIRE 03108
TEL [redacted] FAX [redacted]

3/11/93

To: Velcro USA Inc.
406 Brown Avenue
Manchester
N.H. 03108
USA

Fax No. [redacted]
Tel: [redacted]

From: Dr R J Skaer

Tel: [redacted]

Fax: [redacted]

MESSAGE

Dear Trade Names Permissions Manager

I write because we have been sent a Scientific description of a new gene that has been found in the fruit fly, ***Drosophila melanogaster.*** There is a tradition for naming genes in this organism with memorable names, which are sometimes trade names, - e.g. 7up. is an existing gene. The authors for the description of this gene, because of its unique properties, would like to name the gene '***Velcro***'. Would you be able to grant us permission to do this - the gene is obviously of no commercial value. We do hope that you will allow this very limited use of your trade name.

With best wishes

Dr R. J. Skaer